

Atty Docket No. TRI-001

AMENDMENTS IN THE CLAIMS:

This listing of claims will replace all prior versions, and listings, of claims in the application:

LISTING OF THE CLAIMS:

1-22. (Previously cancelled.)

23. (Currently amended) A monolayer polymeric film comprising a mixture of a structural polymeric material and a second polymeric material, said second polymeric material including a printable material, wherein the monolayer polymeric film is formed by mixing said structural polymeric material and said second polymeric material together without an additional coupling additive to form a unitary mixture, stretching said unitary mixture, heat stabilizing said unitary mixture on one or more heat stabilization rollers at a temperature sufficient to cause a portion of said printable material of said second polymeric material to bloom to a surface of said unitary mixture, wherein said structural polymeric material is selected from the group consisting of polyethylene, polypropylene and a polyethylene-polypropylene copolymer and said secondary polymeric material is selected from the group consisting of ethyl-vinyl-acetate copolymer and ethyl-methacrylate copolymer, and wherein the steps associated with forming the monolayer polymeric film include restricting shrinkage of said unitary mixture in a transverse direction.

24. (Previously presented) The monolayer polymeric film as claimed in Claim 23 wherein the step of restricting shrinkage in the transverse direction includes directing said unitary mixture to said one or more heat stabilization rollers and providing the one or more heat stabilization rollers with a high-chrome finish of less than 8 RMS.

25. (Currently amended) The monolayer polymeric film as claimed in Claim 23 wherein the step of restricting shrinkage of said unitary mixture in the transverse direction produces a transverse direction stiffness to machine direction stiffness ratio in the monolayer polymeric film of about 3/4 to one.

Any Docket No. TRI-001

26. (Previously presented) The monolayer polymeric film as claimed in Claim 23 wherein each of the one or more heat stabilization rollers is at a temperature in the range of about 280°F to about 310°F.

27-32. (Cancelled by this amendment.)

33. (New) A monolayer polymeric film comprising a mixture of a structural polymeric material and a second polymeric material, wherein the monolayer polymeric film is formed by mixing said structural polymeric material and said second polymeric material together without an additional coupling additive to form a unitary mixture, stretching said unitary mixture, heat stabilizing said unitary mixture on one or more heat stabilization rollers, wherein said structural polymeric material is selected from the group consisting of polyethylene, polypropylene and a polyethylene-polypropylene copolymer and said secondary polymeric material is styrene-ethylene-butadiene-styrene copolymer, and wherein the steps associated with forming the monolayer polymeric film include restricting shrinkage of said unitary mixture in a transverse direction.

34. (New) The monolayer polymeric film as claimed in Claim 33 wherein the step of restricting shrinkage in the transverse direction includes directing said unitary mixture to said one or more heat stabilization rollers and providing the one or more heat stabilization rollers with a high-chrome finish of less than 8 RMS.

35. (New) The monolayer polymeric film as claimed in Claim 33 wherein the step of restricting shrinkage of said unitary mixture in the transverse direction produces a transverse direction stiffness to machine direction stiffness ratio in the monolayer polymeric film of about $\frac{1}{2}$ to one.

36. (New) The monolayer polymeric film as claimed in Claim 33 further comprising a third polymeric material, said third polymeric material including a printable material, wherein said third polymeric material is selected from the group consisting of ethyl-vinyl-acetate copolymer and ethyl-methacrylate copolymer.